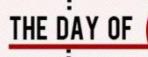
What is the Information Cycle?

The Information Cycle is the progression of media coverage of a particular newsworthy event. Understanding the information cycle will help you to better know what information is available on your topic and better evaluate information sources covering that topic.

After an event, information about that event becomes available in a pattern similar to this:

Television, Social Media, & the Web





CNN, Twitter, Facebook, Blogs, etc.



MONTHS AFTER



Newspapers

New York Times, Chicago Tribune, etc.

Popular Magazines

THE WEEK AFTER



Time, National Geographic, etc.

Academic/Scholarly Journals



The American Political Science Review, Journal of the American Medical Association, Books, Government Publications, & Reference Collections

A YEAR AFTER & LATER



Popular titles, encyclopedias, government reports, etc.