



## Our Adventures with the *World Without Mind*

### Why Read a Book?

Many colleges and universities have their freshman read an important contemporary book during their first semester. Not only does reading this type of book reinforce one of the primary missions of higher education—to help you learn about the world you live in—but it provides an opportunity to introduce freshman to the kind of critical reading, thinking, and discussion that will be central to their experience in college.

### Why Read THIS Book?

*World Without Mind* is an important book that argues tech giants like Amazon, Google, Apple and Facebook have gotten too big and are now dangerous. He argues these companies have become “knowledge monopolies” that are gateways controlling our access to information and manipulating our actions (for their benefit). He believes they are a threat to our privacy, our freedom, and our ability to think for ourselves. These companies dominate much of the online world we all live in, and this book will help us learn about the threats from these companies and how to be more aware and critical online citizens.

### What Will We Do With This Book?

We will write Essay #3 and #4 over the book. Essay #3 will be an essay where you analyze the claims made in the book. Essay #4 will be a personal inquiry project where you do some research over a topic of interest to you that you discover from the book.

### When Should I Have the Book Read By?

The target date for completing the book is between Oct. 8 -12th. That means you should be reading the book while we are working on Essays #1 and #2 (roughly 35 pages per week).

### Recommended Reading Schedule for *World Without Mind*

Target—Complete the book by October 12<sup>th</sup>

Read by the end of

WK2 Prologue and Chpt. 1

WK3 Chpts. 2-3

WK4 Chpts. 4-6 (to 122)

WK 5 Chpt. 6 -7 (start on 123 to 161)

WK 6 Chpts. 7- 9 (start on 161 to 196)

WK 7 Chpt. 9-11 (start on 196 to end)

For guidance on reading this text critically, see this reading guide:

Close Reading Guide--<http://www.lirvin.net/WGuides/annotationexamples.pdf>