

# Keyword Search Strategies

## Boolean terms

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Boolean terms (sometimes called Boolean operators or command terms) connect your keywords to create a logical phrase that the database can understand. This may involve telling the database to look for multiple terms or concepts at once, which will make your search more precise. Or it may involve searching for alternative terms that will bring back more results.

## Boolean terms: AND, OR, NOT

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Boolean Term	What it Does	How to Use
AND	Find items that use <b>BOTH</b> keywords.	adult learning <b>AND</b> online courses
OR	Find items that use <b>EITHER</b> of the keywords.	adult learners <b>OR</b> adult students
NOT	<b>EXCLUDES</b> items that use the keyword(s).	<b>NOT</b> masters programs

## AND

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The **AND** operator:

- connects different concepts
- limits your search
- reduces results

Example:

**school leadership AND at risk students AND academic progress**

Finds articles that have information about all three of these topics.



## OR

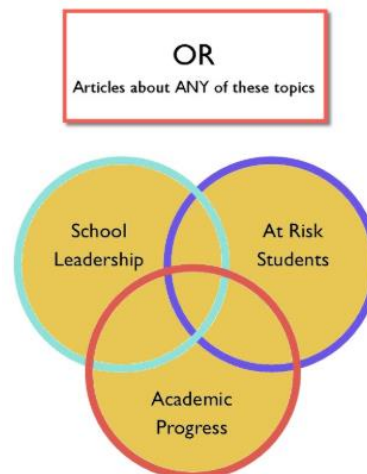
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The **OR** operator:

- finds different ways to phrase a concept
- expands your search
- increases results

Example:

**school leadership OR at risk students OR academic progress**



## NOT

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The **NOT** operator:

- excludes results with the keyword
- reduces results

Example:

**school leadership NOT at risk students**

Takes out articles with the term used with NOT.

**WARNING:** Use NOT with caution. It can remove relevant results.



## Truncate root words

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Truncation allows you to search any ending on a root word.

For example, if your topic uses the word **teenagers**, then you may also want to search:

- **teen**
- **teens**
- **teenager**

The root word is **teen**. To truncate and search teen with any ending you would enter:

**teen\***

The asterisk at the end of the root word tells the database to search for that word with any ending.

This expands your search to find more articles.

## Use Boolean terms

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Type in **one concept per search box**.

The advanced search in most databases defaults to automatically **use AND between the search boxes**. Leave the default. The database will find articles that include both concepts.

Use **OR inside the search boxes** to add synonyms or related terms to the search. Because the database will only search for the exact terms entered, using OR helps find the different ways an author may have phrased the concept.

For best results, only **use the OR within a search box**. The AND is placed automatically between the search boxes.

An example search for violence on television using boolean terms might look like this:

First search box: **TV or television or mass media**

Second search box: **violence or aggression**

Searching: Academic Search Complete | Choose Databases

TV or television or mass media Select a Field (optional) Search Clear ?

AND violence or aggression Select a Field (optional)

AND Select a Field (optional) + -

Basic Search Advanced Search Search History

## Use Phrase Searching

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Type in key words and enclose them inside quotation marks. The database will return results **ONLY** with those exact word in that exact order.

Example: "television violence"

You can combine Boolean operators with phrase searching

Example: teenagers AND "television violence"